



THE LEADING GOLF CLUB IN THE WAIKATO

A Partnership

With

**The Lochiel Golf Club
Inc.**

2006 – 2007

**P O Box 11100
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THE LEADING GOLF CLUB IN THE WAIKATO

Introduction

Background: Club Profile.

Club History in Brief.

Lochiel was originally the Ohaupo Golf Club, which was formed in 1932. The name was change to Lochiel in 1935 following a move to its current location "Lochiel Farm" 148 acres at Rukuhia in 1938 and an 18 hole course was planned and laid out.

Over a period of time, course improvements have made the course demanding and highly regarded, and considered one of the top two courses in the Waikato and a venue for every national event over its history. The course continues to improve and recent installation of a fairway irrigation system has seen the all year condition of the course improve dramatically.

The Lochiel Golf Club continues to host local inter district events and has become the venue for many National Tournaments.

Lochiel is already the number 1 course in the Waikato and with continued development will maintain that status.



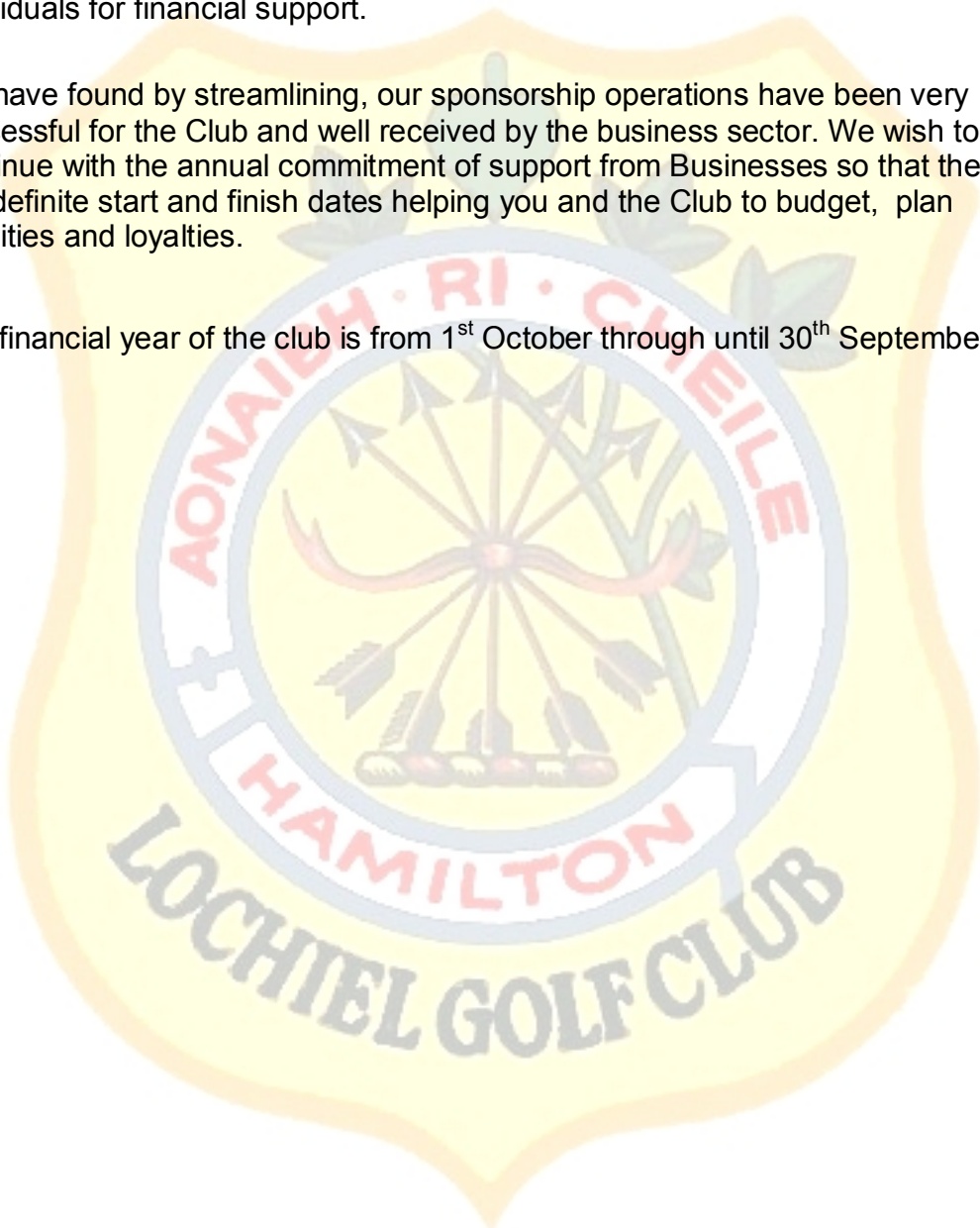
THE LEADING GOLF CLUB IN THE WAIKATO

Reasons for the Partnership

The Lochiel Golf Club is very mindful of the demands placed on businesses and individuals for financial support.

We have found by streamlining, our sponsorship operations have been very successful for the Club and well received by the business sector. We wish to continue with the annual commitment of support from Businesses so that there are definite start and finish dates helping you and the Club to budget, plan activities and loyalties.

The financial year of the club is from 1st October through until 30th September.





THE LEADING GOLF CLUB IN THE WAIKATO

Mission Statement

The Lochiel Golf Club (Inc) shall strive to provide a first class facility for its Members and Visitors.

- In working to achieve this, the Club will:
- Focus on delivering value for money to Members and Visitors.
- Offer the Members a regular programme of golf competitions.
- Welcome Visitors to the course, while ensuring that those Visitors do not unduly intrude on the enjoyment of the Members.
- Provide learning and practice facilities to enable Members and Visitors to improve their standards.
- Provide a social facility for use either after golf or as a social venue.
- Be socially and environmentally responsible.
- Be a good employer of the Staff required.
- Promote and retain good relationships with organizations we interact with.
- Promote the game of golf.



THE LEADING GOLF CLUB IN THE WAIKATO

Key Goals

Goal 1 *To increase the opportunity for more people to experience the game and participate in the sport of golf.*

To that end we encourage unrestricted membership, access by schools and other community groups.

Goal 2 *To provide excellent amenities, fellowship, sound management and financial planning.*

To that end we support professional management, strong financial control and planning.

Goal 3 *To continue to improve the standard of playing surface at the Lochiel Golf Club.*

To that end we have a 10 year course development plan and the only club with 3 qualified green keepers and a trainee.

Goal 4 *To continue to develop the year round use of the course and facilities for summer use and membership increases.*

To that end we have given high priority to the building of decking and a BBQ function area around the pool. We hold regular 9 hole competitions.

Goal 5 *Our goal is to become the centre of excellence in the development of amateur golf in particular junior golf.*

To the end we have an extensive junior programme supported by professional coaching. We also have numerous representative teams participating in all district competition supported by the club.



THE LEADING GOLF CLUB IN THE WAIKATO

Premiere

SPONSORSHIP

An invitation to become a **PREMIERE** Sponsor of the

LOCHIEL GOLF CLUB

for the sum of xxxxx plus GST per annum.

- Name on letterhead, on club website, in any advertisements placed under the club name.
- Right to place appropriate corporate signage on Club signage stand on entrance to Lochiel Road.
- Flag flown on flagpole.
- Tee Signage:- The right to place 'Club approved corporate signage on tee furniture. No 1 Tee.
- Naming rights to the clubhouse Lounge.
- A full page advertisement in the club playing programme handbook.
- Reference to sponsorship to be contained in the Annual Report.
- Use of course and Club House facility for Corporate Golf Day.
- Linkage to event sponsorship.
- 2 Complimentary full Playing Memberships.
- 50 Complimentary green fee vouchers.
- 8 complimentary cart hires.
- Entitlement to participate in Club Opening and Closing Day events in the clubhouse.
- Entitlement to contribute to a column in the newsletter on a rotational basis with other Platinum and Gold Sponsors.
- An invitation to attend Lochiel Golf Club's annual Sponsors Day.
- This is a 3 year term.



THE LEADING GOLF CLUB IN THE WAIKATO

Platinum

SPONSORSHIP

**An invitation to become a *PLATINUM* Sponsor of the
LOCHIEL GOLF CLUB**

for the sum of xxxxx plus GST per annum.

- Name on letterhead, on club website, in any advertisements placed under the club name.
- Flag flown on flagpole.
- Tee Signage:- The right to place 'Club approved corporate signage on tee furniture. No 10, No 3 and behind the 18th green.
- A full page advertisement in the club playing programme handbook.
- Reference to sponsorship to be contained in the Annual Report.
- Use of course and Club House facility for Corporate Golf Day.
- Linkage to event sponsorship.
- 4 Complimentary full Playing Memberships.
- 30 Complimentary green fee vouchers.
- 6 complimentary cart hires.
- Entitlement to participate in Club Opening and Closing Day events in the clubhouse.
- Entitlement to contribute to a column in the newsletter on a rotational basis with other Platinum and Gold Sponsors.
- An invitation to attend Lochiel Golf Club's annual Sponsors Day.
- Corporate Identity on flags on greens, or tee markers on fairways.
- This is a 2 year term.



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Gold

SPONSORSHIP

An invitation to become a **GOLD** Sponsor of the
LOCHIEL GOLF CLUB

for the sum of \$xxxx plus GST per annum.

- Name on club website.
- Flag flown on flagpole on own Golf Day.
- Tee Signage:- The right to place 'Club approved corporate signage on tee furniture. Tees 2,4,5,6,7, 8, 9,11,12,13,14,15,16,17,18
- A full page advertisement in the club playing programme handbook.
- Reference to sponsorship to be contained in the Annual Report.
- Use of course and Club House facility for Corporate Golf Day.
- Linkage to Waikato Winter Strokeplay sponsorship.
- 2 Complimentary full Playing Memberships.
- 20 Complimentary green fee vouchers.
- Club approved corporate signage on golf carts (6).
- Entitlement to participate in Club Opening and Closing Day events in the clubhouse.
- An invitation to attend Lochiel Golf Club's annual Sponsors Day.
- This is a 2 year term.



THE LEADING GOLF CLUB IN THE WAIKATO

Club Supporter

SPONSORSHIP

An invitation to become a **CLUB SUPPORTER** Sponsor of the
LOCHIEL GOLF CLUB
for the sum of \$500 plus GST per annum.

- Full naming rights to a club competition.
- 4 Complimentary Green fee.
- Acknowledgement in the club playing programme handbook.
- Linkage to Waikato Winter Strokeplay sponsorship.
- Entitlement to participate in Club Opening and Closing Day events in the clubhouse.
- An invitation to attend Lochiel Golf Club's annual Sponsors Day.